



National Market Development announcement

The recruitment process for the turf industry's National Market Development position has now concluded.

Turf Australia would like to announce Jenny Zadro was the successful candidate for the position and will begin in the role at the end of January.

Jenny has 16 years experience in the turf industry with the Sports Turf Association (NSW and Australia) and for the last four years has also held the role of Industry Development Officer for the NSW Turf Growers Association.

"We welcome Jenny to the role and look forward to her bringing her knowledge and expertise to the role to further develop our turf industry," Turf Australia chairman, Ross Boyle, said.

[Read More...](#)



Summer magazine in the post

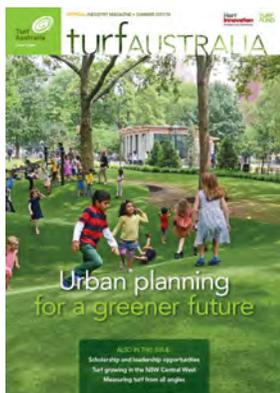
The summer 2017/18 Turf Australia industry magazine is on its way to mailboxes now.

The magazine includes stories on national and international urban planning and design conferences promoting natural turf public open spaces for communities. Read about how New York City Parks has a fully funded campaign for natural turf parks to be within a 10-minute walk to every resident of the city.

The magazine also includes information on the opportunities available to growers for personal, leadership and business development -- including fully funded opportunities, and updates on new, ongoing and completed turf levy-funded research and development and marketing projects.

If you can't wait for the hard copy, or you've lost yours, remember you can always read all of our industry magazines on the Turf Australia website [HERE](#).

[Read More...](#)



Are you coming to Queensland in June?

Dates for your Diary

- 6-7 March 2018, ABARES Outlook Conference, Canberra ACT
- 15-16 March 2018, Sydney Build Expo, Sydney Royal Hall of Industries, Sydney NSW
- 10-11 May 2018, Parks and Leisure NSW/ACT Region Conference, West Tamworth NSW
- 24-25 May 2018, Parks and Leisure QLD Conference, QLD
- 3-5 June 2018, NxGen 2018, Cairns QLD
- 24-29 June 2018, Australasian Turfgrass Conference, Wellington NZ
- 16-17 July 2018, Making Cities Liveable Conference, Melbourne VIC
- 18 July 2018, Safe Cities Conference, Melbourne VIC
- 14-17 October, PLA International Parks Congress, Melbourne VIC

For Sale

Have you got something for sale? Turf Australia members can advertise here for free. For more information contact Rachel Layt, admin@turfaustralia.com.au

For Sale

NX GEN 18



Planning for the 2018 NxGen forum being held in Cairns, Queensland, from June 3 to 5 is well underway and promises to be a great learning and inspiring experience.

The program includes a range of speakers keen to help young growers in our industry improve themselves, their farm operations and their businesses. It also includes farm tours around Cairns, together with social activities to maximise the networking opportunities and knowledge sharing.

Keep your eye out on Turf Australia's Facebook page and website for more information. A full program will be published in the autumn edition of the Turf Australia industry magazine, out in late March.

[Read More...](#)

Massey Ferguson 353 Combination. Can be sold as a complete unit or separately. Pick up Townsville. Contact, Paul Niven 0414891862 nivorei1@bigpond.com



Have your say on industry crisis management



What constitutes a business management crisis for a turf business? What are the issues growers feel are currently putting the most pressure on their businesses? And how should the industry respond?

These are the key questions being posed in a grower survey now being rolled out as part of the *Turf Industry Crisis Management Awareness Project* (TU16003).

The survey responses will form the basis of a management plan for the industry going forward, and to guide how and what it should respond to.

To complete the survey, [CLICK HERE](#)

The project is being undertaken by Duncan Hall, Biologic Pty Ltd, in conjunction with Turf Australia.

[Read More...](#)

Sponsored by

Platinum



Gold



Silver



Call for Green Leaders



Applications are now open for the 2018 intake for the multi-industry Green Leaders Program (Green Industry Growing Leaders Project MT16002).

The challenging program run by The Right Mind, helps develop leadership capacity and qualities in participants and allows them to better understand themselves and those they work with in business.

Applications are open to anyone working in the turf industry and close at 5pm (AEST) on March 9. Successful applicants will be notified by March 29.

[Read More...](#)

Education opportunities in 2018

Growers keen to further develop their learning in 2018 should read the summer edition of the Turf Australia industry magazine closely.



The magazine highlights a number of funded and co-funded opportunities for growers to take on study, travel and learning both nationally and internationally in 2018/2019.

This includes fully funded Churchill Fellowships, the Horticultural Masterclass, the Green Leaders Program (see above) and other opportunities, specifically targeted to the turf industry.

You can read the stories on what is available specifically to turf, and to agriculture in general, on pages four and five of the magazine, which you can read online [HERE](#).



New turf consumer website in the works

A new consumer focussed turf website aimed at consumers will be developed as part of the new Turf Marketing program.

Last week, Hort Innovation called for quotes from suitably qualified website developers for the creation a consumer-centric website for turf.

The website will be “easy to navigate that will house all the necessary digital tools that a consumer needs to help accelerate their movement through the sales funnel for turf”.

[Read More...](#)



NSW greening strategy released

At the end of November, 2017, the New South Wales Government Architect announced [Greener Places](#), a draft greening policy that aims to put green infrastructure at the heart of city-making.

After the final policy is released, it will guide the design, planning and delivery of green infrastructure in urban areas across NSW.

At the launch event, NSW Minister for Planning Anthony Roberts said "green infrastructure is essential infrastructure and should be integrated into all community planning."

[Read More...](#)



Major green projects announced



At the end of 2017 Hort Innovation called for funding proposals for a number of green projects as part of the Green Cities Fund.

Both of the two major projects announced – *Remote plan performance in urban green space environments* and *Understanding the energy saving impacts of tree canopy and other green infrastructure* – will build on previous heat mitigation research projects and specifically identify turf in their project briefs

Tenders for both projects close in January and the turf industry should be able to make use of project findings to further promote the environmental, social and health benefits of natural turf.

[Read More...](#)

LSA - Platinum sponsor of Turf Australia



Lawn Solutions Australia is a dedicated national network of turf producers providing consistently high quality turfgrasses, turf-care products and other specialised turf services to the landscape, commercial and domestic turf markets.

[Read More...](#)

The image shows two logos side-by-side. On the left is the "Hort Innovation" logo with the tagline "Strategic Levy Investment" below it. On the right is the "TURF FUND" logo in a bold, white, sans-serif font.	<p>This project has been funded by Hort Innovation using the turf research and development levy and funds from the Australian Government. For more information on the fund and strategic levy investment visit horticulture.com.au.</p>
--	--

Sent by Turf Australia, PO Box 92 Richmond NSW 2753
[Unsubscribe](#)



National Market Development announcement

The recruitment process for the turf industry's National Market Development position has now concluded.

Turf Australia would like to announce Jenny Zadro was the successful candidate for the position and will begin in the role at the end of January.

Jenny has 16 years experience in the turf industry with the Sports Turf Association (NSW and Australia) and for the last four years has also held the role of Industry Development Officer for the NSW Turf Growers Association.

"We welcome Jenny to the role and look forward to her bringing her knowledge and expertise to the role to further develop our turf industry," Turf Australia chairman, Ross Boyle, said.



The Turf Australia board extended its thanks to Richard Stephens, who held the role as Turf Australia Business Industry Development Manager since the conception of the role in 2013 (under the strategic levy investment project TU13004) until its conclusion in June 30, 2017, and then in a caretaker role for the industry between July 2017 and January 2018.

"The board wishes to thank Richard for his passion in the role with Turf Australia and his development of a vast number of number of industry activities during that time. We wish Richard and his family all the very best for the future," Turf Australia chairman, Ross Boyle, said.

Richard's final day will be Friday, January 26.

National Market Development Program for the Australian Turf Industry (TU16002) is a strategic levy investment under the Hort Innovation Turf Fund. This project has been funded by Hort Innovation, using the turf industry research and development levies and contributions from the Australian Government. Hort Innovation is the grower-owned, not-for-profit research and development corporation for Australian horticulture.

Sent by Turf Australia, PO Box 92 Richmond NSW 2753



NSW greening strategy released

At the end of November, 2017, the New South Wales Government Architect announced [Greener Places](#), a draft greening policy that aims to put green infrastructure at the heart of city-making.

After the final policy is released, it will guide the design, planning and delivery of green infrastructure in urban areas across NSW.

At the launch event, NSW Minister for Planning Anthony Roberts said "green infrastructure is essential infrastructure and should be integrated into all community planning."

This draft policy precedes three design manuals on urban tree canopy, open and recreational spaces, and bushland and waterways. These manuals will further explain how measures outlined in the policy will be actioned and achieved.

It also includes a new urban tree canopy target for metropolitan Sydney, moving it from 16% to 40%. This will ultimately equate to a 150% increase in urban tree canopy by 2040.

The draft Greener Places Policy is currently open for public consultation and will be accepting feedback submissions up until 26 February 2018.

Online submissions can be made [HERE](#)

Sent by Turf Australia, PO Box 92 Richmond NSW 2753



Major green projects announced

At the end of 2017 Hort Innovation called for funding proposals for a number of green projects as part of the Green Cities Fund.

Both of the two major projects announced – *Remote plant performance in urban green space environments* and *Understanding the energy saving impacts of tree canopy and other green infrastructure* – will build on previous heat mitigation research projects and specifically identify turf in their project briefs

Tenders for both projects close in January and the turf industry should be able to make use of project findings to further promote the environmental, social and health benefits of natural turf.

The *Remote plant performance in urban green space environments* (GC16008) research project will build on the pool of national and international research by investigating the feasibility of potential new technologies which could be developed to measure and monitor plant performance with a view to reducing the associated costs of plant maintenance.

The key objectives of this program are to:

- Drive the development of new technologies which will lead to a step change in remotely managing plant performance and maintenance requirements;
Promote new industry opportunities for the nursery and garden and turf sectors;
- Increase urban greening through the eventual commercialisation and adoption of new technologies that make it easier and more cost efficient to remotely measure plant performance.

The *Understanding the energy saving impacts of tree canopy and other green infrastructure* (GC17000) will build on previous heat mitigation research projects to investigate the impact of shade trees, green walls and green roofs on buildings in relation to energy savings that could be derived with a specific focus on peak demand periods.

The project must investigate the potential derived benefits of planting trees from a financial and environmental perspective; and make recommendations on the potential solutions that could be implanted in a variety of urban environments from commercial to residential and industrial, taking into account a range of climatic zones around Australia.

The objectives of the services being sought through the tender process are to:

- Drive demand for urban greening by demonstrating the financial and environmental benefits of urban greening solutions during peak energy demand periods
- Promote new industry opportunities for the nursery and garden and turf sectors.

Both of these projects are funded under the Hort Frontiers Green Cities Fund, part of the Hort Frontiers strategic partnership initiative developed by Hort Innovation.



Sent by Turf Australia, PO Box 92 Richmond NSW 2753



Turf Australia is proud to have Lawn Solutions Australia (LSA) as a Platinum Sponsor for 2017/18. Lawn Solutions Australia is a dedicated national network of turf producers providing consistently high quality turfgrasses, turf-care products and other specialised turf services to the landscape, commercial and domestic turf markets.



With the largest collection of new turf types in the southern hemisphere, Lawn Solutions Australia is at the forefront of turfgrass research and development in Australia as well as ensuring the health and safety of employees, customers and the public while improving our environment. Lawn Solutions Australia continue to set the highest standard in turf and turf production through the development and adoption of industry best practices and offer specifiers, designers, planners and the end-user a superior consistency of turf product right around the country. Turf Australia are pleased to have LSA's ongoing support.

lawnsolutionsaustralia.com.au

Please contact Turf Australia if you and/or your organisation are also interested in sponsoring and supporting our great turf industry.

Sent by Turf Australia, PO Box 92 Richmond NSW 2753